



EXHIBITOR PACKET

21ST Annual

MIDWEST

HAZARDOUS MATERIALS RESPONSE CONFERENCE

Fire • Police • EMS • Industry • Military

MAY 1, 2009

NORTHBROOK HILTON HOTEL

2855 NORTH MILWAUKEE AVE

NORTHBROOK, ILLINOIS

EXHIBITION NOTICE

Dear Exhibitor,

The 21st Annual Midwest Hazardous Materials Response Conference will be held on May 1 and 2, 2009 at the Northbrook Hilton Hotel in Northbrook, Illinois. The Hilton is a Four Star property with the exhibit hall directly adjoining the main presentations. The Exhibit Hall will be open all day on Friday, May 1st, and all breaks will be served in the exhibit hall to direct conference attendees to your booth.

We are especially pleased to partner with the International Association of Fire Chiefs again this year. The IAFC offers tremendous resources to enhance this event. We are also proud to welcome the Northeastern Illinois Public Safety Training Academy (NIPSTA) and the Mutual Aid Box Alarm System (MABAS) as new strategic partners. Both these organizations bring local resources to this event.

The "Early Bird" registration fee if paid before February 1, 2009 is still only \$350.00. The fee includes a carpeted 10' booth, pipe & drape decorating, one skirted table with 2 chairs and electrical service. Crown Exposition will professionally decorate the Exhibit Hall with color coordinated 8' back and 3' side drape. And this year we will offer complimentary wireless Internet access in the exhibit hall to the first 10 exhibitors to register.

The fee covers one exhibitor all day Friday, including lunch and the evening Exhibitors' Party. Additional exhibitor badges including lunch on Friday and the Friday evening Exhibitors' Party are available, but they must be purchased in advance! Extra exhibitor badges are not available at the door. Each exhibitor must have an Exhibitor badge and no one will be permitted in the Exhibit Hall without a badge.

The Exhibit Hall will be available at 6:30 AM on Friday, May 1, 2009, for booth set-up. The Exhibit Hall opens to the conference attendees at 9:30 AM to coincide with the first break. Exhibitors may break down their booth after 4:00 PM before the Exhibitors' Party begins, but all exhibitors are encouraged to stay and enjoy the fun. Center booths must break down to make room for extra party tables in the Exhibit Hall.

The Exhibitors' Party will again feature the mayhem of the HABU Lodge #1 meeting. This was very unique and a lot of fun last year. The Exhibitors' Party will also include an incredible door prize drawing. Each exhibitor is required to donate one raffle prize. These raffle prizes do not have to be expensive and we can offer suggestions.

The sponsorship program is available for lunches, breaks and other events again this year. This is an extremely affordable way for your company to be singled out for special recognition during the conference. Your company will be featured in the program and identified as an event sponsor with a custom sign posted at the conference.

This one-day show is both affordable and convenient. It will provide a unique opportunity to meet hundreds of potential customers. Every effort is made to give each exhibitor an incredible experience. All booth preferences are assigned in the order they are received. Unfortunately, we cannot hold space, so you must return the enclosed Exhibitor Application form immediately to reserve your booth. **Exhibitor registration will be handled exclusively online at www.emerysafety.com.**

A block of hotel rooms has been reserved until April 9, 2009, at the special conference rate of only \$97.00 per night for a single or double room. **This year the best way to reserve your hotel room is to click on the following link to our room block:**

<http://www.hilton.com/en/hi/groups/personalized/CHINBHF-MHMRC-20090430/index.jhtml>

Or, you can call the Northbrook Hilton directly at 847-480-7500 with Group Code **MHMRC**. Check-in time is 3:00 PM and check out time is noon.

We have an incredible program this year and you are invited to share the success! Both the Exhibit Hall and the hotel fill very quickly so please do not delay. Please call us at (847) 680-0799 if you have any questions.

Thank You,

Rick Emery

SHOW DATE: FRIDAY, MAY 1, 2009

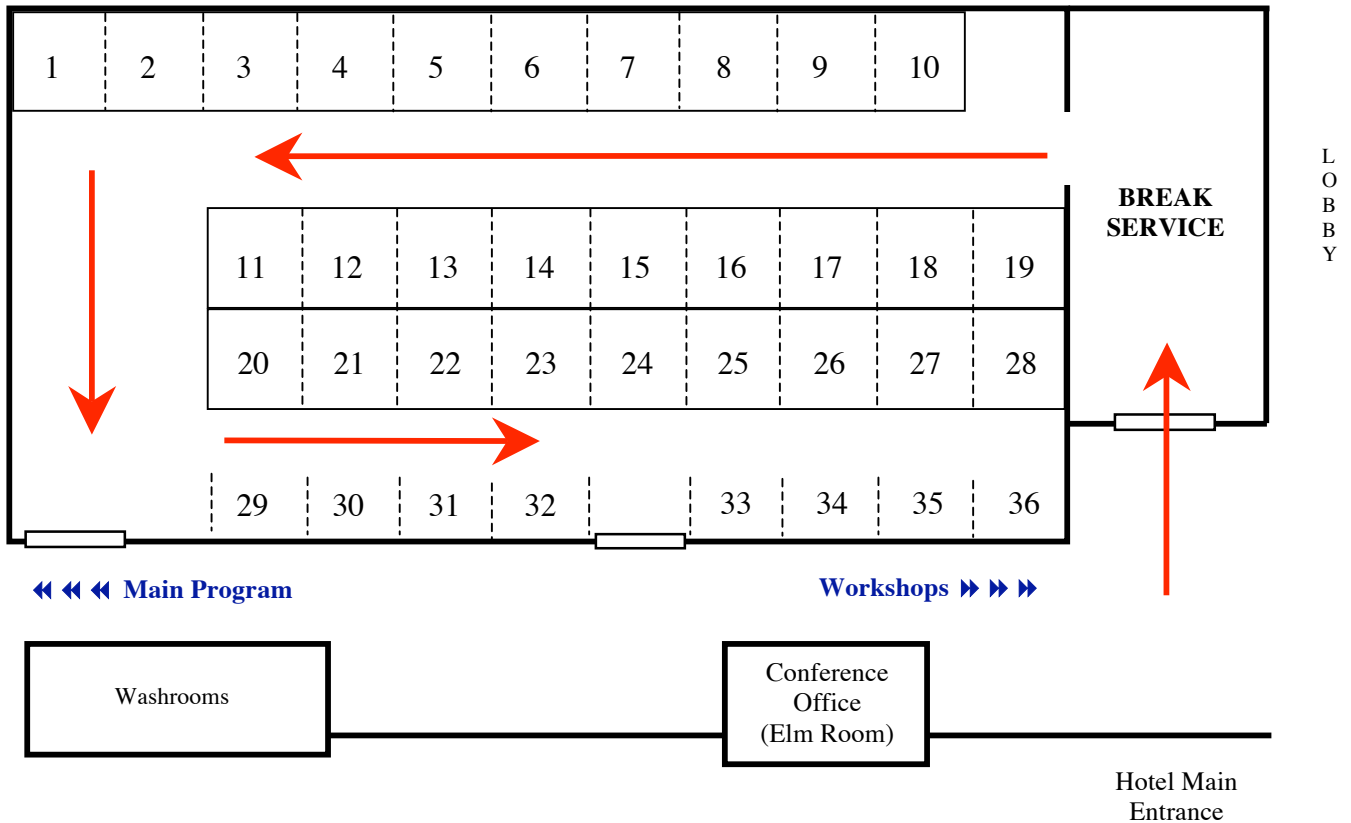
BOOTH FEES – \$350.00 if paid registration is received before February 1, 2009. After February 1, 2009, all booths will be \$425.00. Exhibit fee includes one full conference registration with one ticket for lunch Friday and one ticket to the Exhibitors’ Party Friday evening. Extra badges including lunch Friday and the Exhibitors’ Party Friday evening are available in advance for \$60.00.

BOOTHS - All booths are 10 feet and include pipe & drape decoration, skirted table, two chairs and electrical. Please note that key booth locations sell quickly.

OUTSIDE SPACE – \$250.00 without an indoor booth. Each paid indoor exhibitor can also reserve outdoor display space at no extra charge. Please indicate the dimensions you require.

EXHIBIT HALL FLOOR PLAN

All center booths (11 - 28) will have the back drape opened for the Exhibitors’ Party. Perimeter booths (1 through 10) may remain fully set up at your discretion during the Exhibitors’ Party.



Friday, May 1, 2009
Northbrook Hilton Hotel

USE ONLINE EXHIBITOR REGISTRATION AT
www.emerysafety.com

Sponsored Conference Events

The exhibitor registration fee covers the cost of the booth space, decorator (pipe & drape), three breaks, lunch and the Friday night party. Several special sponsorships are also available to showcase your company. The actual cost of each event is significantly more than the sponsor fee, but you get full recognition and it helps to keep the registration fee at a reasonable price.

Sponsors are included in the conference program, announced during the conference opening and provided with a custom sign to display in their booth. This sign is also displayed at the actual event that you sponsored.

THURSDAY

7:00 PM Welcome hospitality reception for arriving attendees. Fully stocked and ready to party! All you have to do is be the host. (\$1,000.00)

FRIDAY

7:00 AM Coffee & Juice – (\$200.00)

9:30 AM Morning Break – (\$300.00)

11:30 AM Lunch Buffet – (\$675.00)

2:30 PM Afternoon Break – (\$300.00)

8:00 PM Welcome hospitality reception for arriving attendees. Fully stocked and ready to party! All you have to do is be the host. (\$1,000.00)

SATURDAY

7:00 AM Coffee & Juice – (\$200.00)

9:30 AM Morning Break – (\$300.00)

11:30 AM Lunch Buffet – (\$675.00)

2:30 PM Afternoon Break – (\$300.00)

Conference binder back cover insert – (B&W is \$575.00; call for color quote)

These sponsorships sell out quickly. Please call (847) 680-0799 if you have any questions or need additional information. We appreciate your support and are always open to any reasonable suggestions ideas and to promote your company during the conference.

Join us May 1, 2009, to celebrate 21 years of haz mat training. We have several interesting and exciting events planned this year. The IAFC partnership will increase floor traffic and maximize your opportunity.