



22<sup>nd</sup> Annual

# MIDWEST

## HAZARDOUS MATERIALS RESPONSE CONFERENCE

# EXHIBITOR PACKET

## APRIL 30 & MAY 1, 2010

NORTHBROOK HILTON HOTEL  
2855 NORTH MILWAUKEE AVE, NORTHBROOK, IL

DO NOT MISS THIS!  
22nd Annual  
MIDWEST  
Hazardous Materials Response Conference  
APRIL 30 & MAY 1, 2010

DO NOT MISS THIS!  
22nd Annual  
MIDWEST

RETURN SERVICE REQUESTED

Emery & Associates, Inc.  
113 Birmingham Place  
Vernon Hills, IL 60061



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# EXHIBITION NOTICE



Dear Exhibitor,

The 22nd Annual Midwest Hazardous Materials Response Conference will be held on April 30 and May 1, 2010 at the Northbrook Hilton Hotel in Northbrook, Illinois. The Hilton is a Four Star property with the exhibit hall directly adjoining the main presentations. The Exhibit Hall will be open all day on Friday, April 30th, and all breaks will be served in the exhibit hall to direct conference attendees to your booth.

We are proud to partner the Northeastern Illinois Public Safety Training Academy (NIPSTA) and the Mutual Aid Box Alarm System (MABAS) again this year. Both these organizations bring local resources that greatly enhance this event. As a conference exhibitor, you are an important contributor by providing valuable information to conference attendees.

The "Early Bird" registration fee if paid before April 1, 2010 is only \$365.00. The fee includes a 10' carpeted booth, pipe & drape decorating, one skirted table with 2 chairs and electrical service. Crown Exposition will professionally decorate the Exhibit Hall with color coordinated 8' back and 3' side drape. We will offer complimentary wireless Internet access in the exhibit hall again this year.

The fee covers one exhibitor all day Friday, including lunch and the evening Exhibitors' Party. Additional exhibitor badges including lunch on Friday and the Friday evening Exhibitors' Party are available, but they must be purchased in advance with a full exhibitor registration! Extra exhibitor badges will NOT be available at the door. Each exhibitor must have an Exhibitor badge and no one will be permitted in the Exhibit Hall without a badge.

The Exhibit Hall will be available at 6:30 AM on Friday, April 30, 2010, for booth set-up. The Exhibit Hall opens to the conference attendees at 9:30 AM to coincide with the first break. Exhibitors may break down their booth after 4:00 PM before the Exhibitors' Party begins, but all exhibitors are encouraged to stay and enjoy the fun. Center booths must break down to make room for extra party tables in the Exhibit Hall.

The Exhibitors' Party will again feature the HABU Lodge #1 meeting. This is a unique and fun event for a great cause. The Exhibitors' Party will conclude with an incredible door prize drawing. Each exhibitor is required to donate one raffle prize. These raffle prizes do not have to be expensive and are intended to showcase your company and products. We can offer suggestions.

Sponsorships are available for lunches, breaks and other events during the conference. This is an extremely affordable way for your company to be singled out for special recognition. Your company will be featured in the program and identified as an event sponsor with a custom sign posted at the conference.

This one-day show is both affordable and convenient. It will provide a unique opportunity to meet hundreds of potential customers. Every effort is made to give each exhibitor a worthwhile sales experience. All booth preferences are assigned in the order they are received. Unfortunately, we cannot hold space, so you must register immediately to reserve your booth. Exhibitor registration will be handled exclusively online at [www.emerysafety.com](http://www.emerysafety.com). Click on the Exhibitor Registration link to access our new registration system.

A block of hotel rooms has been reserved until April 10, 2010, at the special conference rate of only \$98.00 per night for a single or double room. This year the best way to reserve your hotel room is to click on the following link to our room block:

<http://www.hilton.com/en/hi/groups/personalized/CHINBHF-MHMRC-20090430/index.jhtml>

Or, you can call the Northbrook Hilton directly at 847-480-7500 with Group Code MHMRC. Check in time is 3:00 PM and check out time is noon.

We have an outstanding program again this year and you are invited to participate! Both the Exhibit Hall and the hotel fill very quickly so please do not delay. Please call us at (847) 680-0799 if you have any questions.

Thank You,

Rick Emery

**SHOW DATE - APRIL 30, 2010**



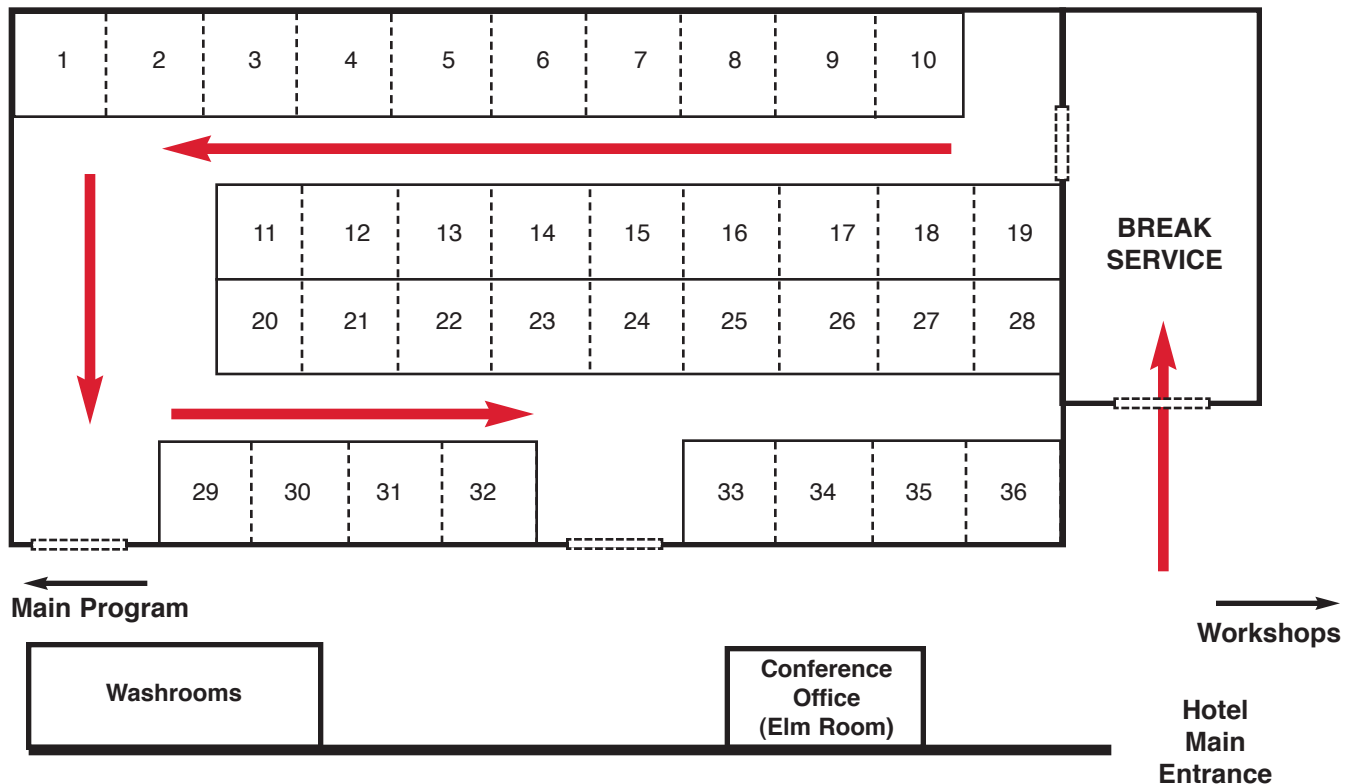
**BOOTH FEES** - Early Bird discount price is \$365.00 if paid registration is received before April 1, 2010. After April 1, 2010, the normal booth price is \$425.00. The booth fee includes one full conference registration with one ticket for lunch Friday and one ticket to the Exhibitors' Party Friday evening. Extra badges including lunch Friday and the Exhibitors' Party Friday evening are available in advance for \$65.00.

**BOOTHS** - All booths are 10 feet and include pipe & drape decoration, one (1) skirted table, two (2) chairs and one (1) electrical hook up. Please note that key booth locations sell quickly.

**OUTSIDE SPACE** - \$250.00 without an indoor booth. Each paid indoor exhibitor can also reserve outdoor display space at no extra charge. Please indicate the dimensions you require.

## **EXHIBIT HALL FLOOR PLAN**

All center booths (11 - 28) will have the back drape opened for the Exhibitors' Party. Perimeter booths (1 through 10) may remain fully set up at your discretion during the Exhibitors' Party.



**SHOW DATE:  
FRIDAY, APRIL 30, 2010**



**ONLINE EXHIBITOR REGISTRATION AT  
[www.emerysafety.com](http://www.emerysafety.com)**

### **Sponsored Conference Events**

Your exhibitor registration fee covers the cost of the booth space, decorator (pipe & drape), three breaks, lunch and the Friday night party. Several special sponsorships are also available to showcase your company. The actual cost of each event is significantly more than the sponsor fee, but you get full recognition and it helps to keep the registration fee at a reasonable price.

Conference sponsors are included in the conference program, announced during the conference opening and provided with a custom sign to display in their booth. This sign is also displayed at the actual event that you sponsored.

### **THURSDAY, APRIL 29, 2010**

7:00 PM Welcome reception for arriving attendees. Fully-stocked with beer, liquor & snacks and ready to party! All you have to do is host. (\$1,000.00)

### **FRIDAY, APRIL 30, 2010**

7:00 AM Coffee & Juice – (\$200.00)  
9:30 AM Morning Break – (\$300.00)  
11:30 AM Lunch Buffet – (\$675.00)  
2:30 PM Afternoon Break – (\$300.00)  
8:00 PM Hospitality reception for conference attendees. Fully-stocked with beer, liquor & snacks and ready to party! All you have to do is host. (\$1,000.00)

### **SATURDAY, MAY 1, 2010**

7:00 AM Coffee & Juice – (\$200.00)  
9:30 AM Morning Break – (\$300.00)  
11:30 AM Lunch Buffet – (\$675.00)  
2:30 PM Afternoon Break – (\$300.00)

Conference binder back cover insert – (B&W is \$575.00; Color is \$990.00)

These sponsorships sell out quickly. Please call (847) 680-0799 if you have any questions or need additional information. We believe that the exhibitors add an important component to the conference and we appreciate your support. We are always open to any reasonable suggestions and ideas to promote your company during the conference.

Join us April 30, 2010, to celebrate 22 years of outstanding haz mat training. There are several new and interesting events planned this year.